

# WELCOME

*to Paradise*



*Jake Goldman*

CRM & Lifecycle Marketing Manager - Jax HQ

Please join us in welcoming Jake Goldman, our new CRM & Lifecycle Marketing Manager at HQ! Jake brings more than a decade of experience in marketing, operations, and customer experience, with previous roles at Duck Camp Outdoor Co., Random Golf Club, and theCHIVE Media Group. He and his wife recently returned to Florida after 10 years in Austin and now live in St. Augustine with their beloved dog, Wheeler. Outside of work, Jake enjoys boating, golfing, baking, and cheering on the Florida Gators.